



Compact Development **Quick in Quality**

2025

About us

We started Blue Anchor as means of providing flexibility and scalable solution to development at various stages.

Unlike traditional development teams, our operation is more compact, focusing on delivery **speed** and **quality** of our products.

With a laissez-faire mindset, we want to make digital development simple, no overcomplication, no long process, and no handholding.

Only results.

The logo for Blue Anchor features the word "blue" in a lowercase, sans-serif font, followed by a small white anchor icon, and then the word "anchor" in a bold, lowercase, sans-serif font. The entire logo is white and set against a dark blue background.

blue'anchor

Services

Web Development	1-6 months
App Development	2-6 months
UX/UI Design	1-2 months
AI and Machine Learning Models	2-6 months
System Maintenance & Support	per demand

Inquire for price quota



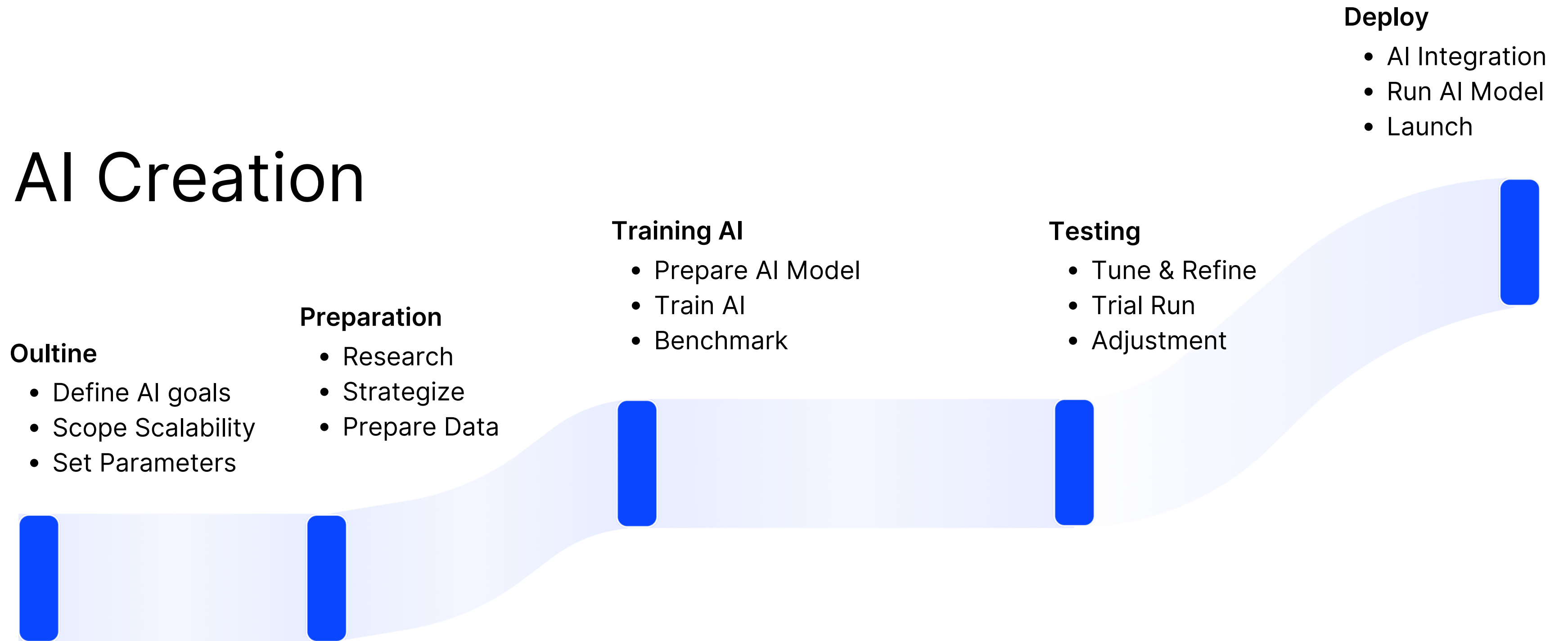
Team

To deliver up to our promises, we recruited people with experiences ranging from startups to large corporations, allowing effective communication across all levels and different industries.

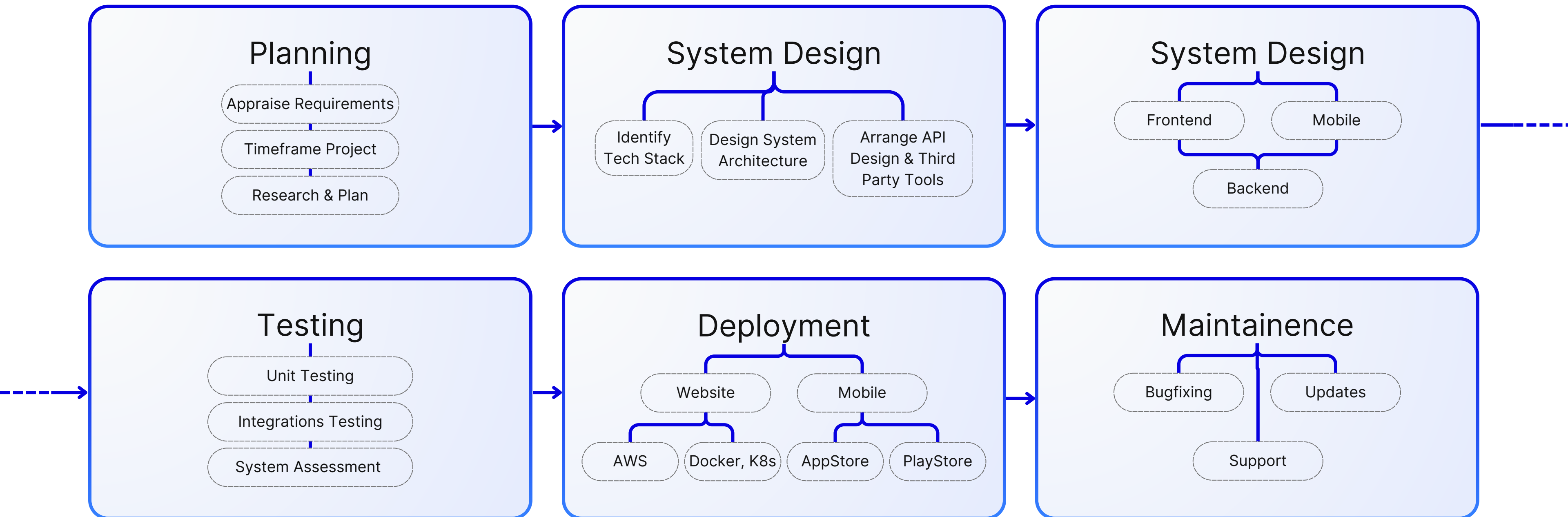
- Proficiency in development of wide range AI models.
- More than 12 years of experience in software development.
- Adept at interpreting complex business solutions & branding strategies
- Cybersecurity qualifications as high as top 16 at Black Hat MEA cybersecurity competition.



AI Creation



Our Development



Our Design

© Scoping

01

Design Requirements
Planning
Research

© UX Design

02

Flowchart
UX Solution
Low Quality Wireframe

© UX Testing

03

Prototype
UX User Test
Adjustment

© UI Design

04

UI Options
UI Guidelines
High Quality Wireframe

© UI Testing

05

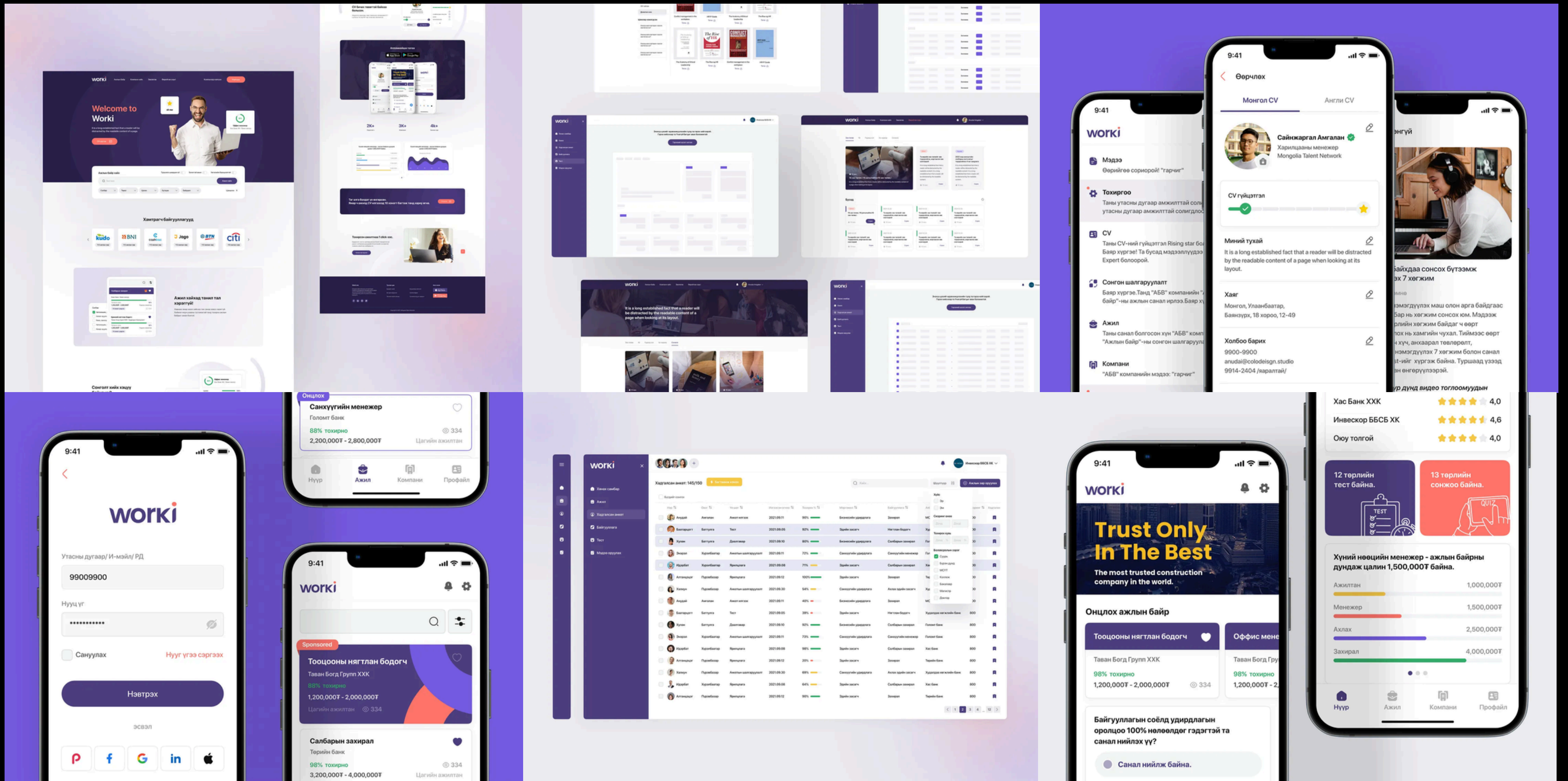
UI Prototype
UI User Test
Adjustment

© Delivery

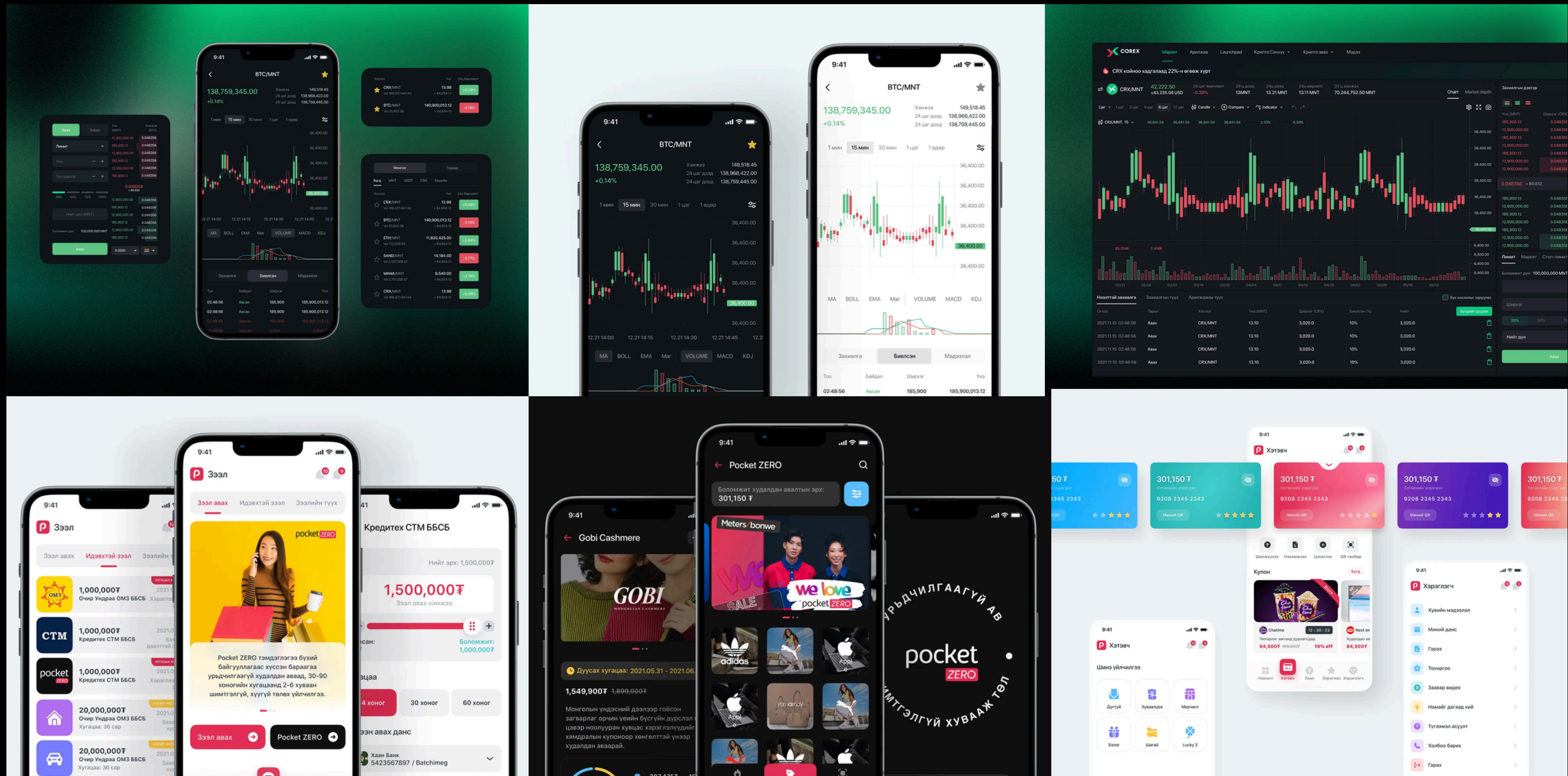
06

Presentation
UI User Test
Adjustment

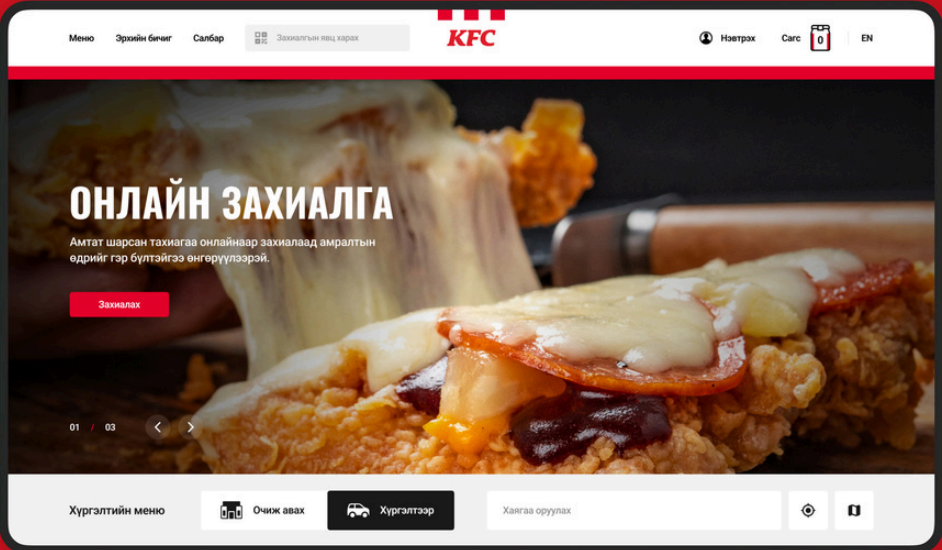
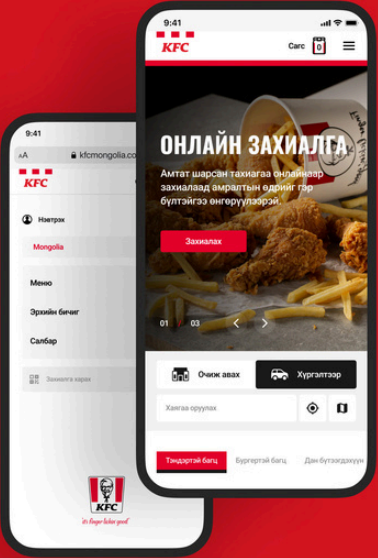
blue anchor



blue anchor



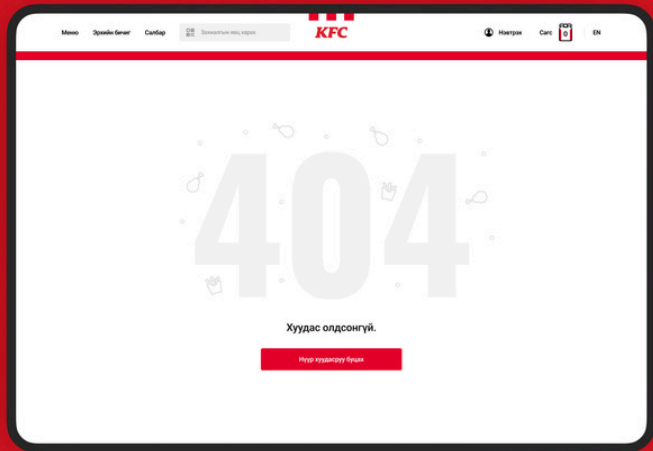
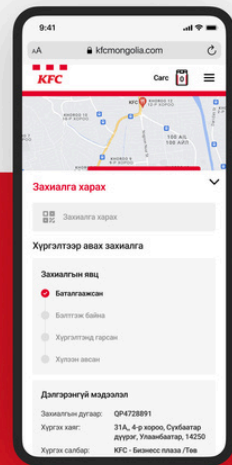
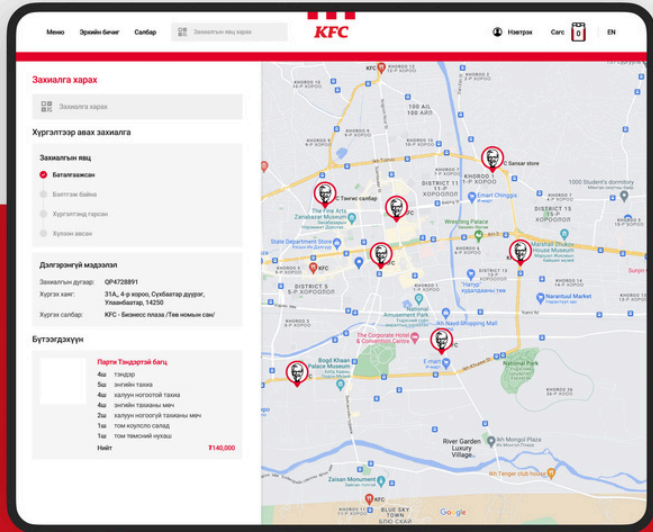
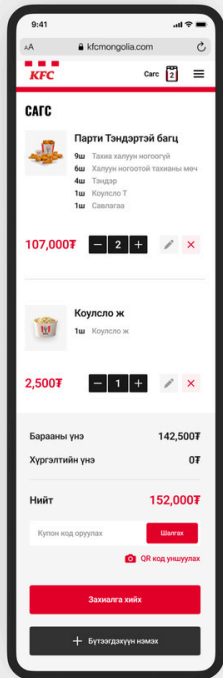
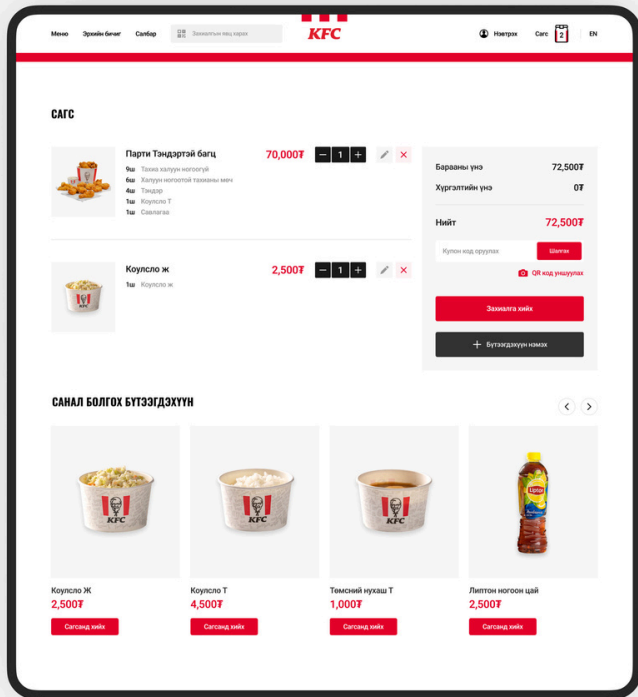
IT'S
FINGER
LICKIN'
GOOD

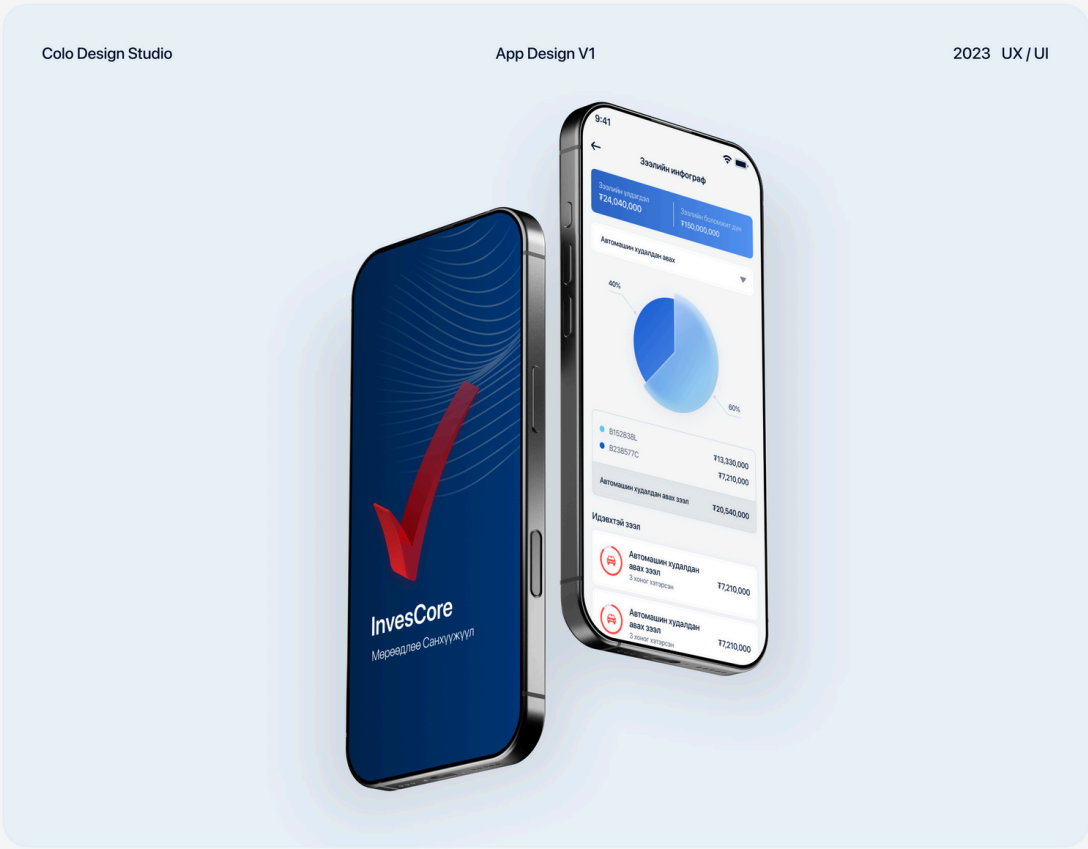


Optimized for both Desktop and Mobile, ensuring consistency across devices.

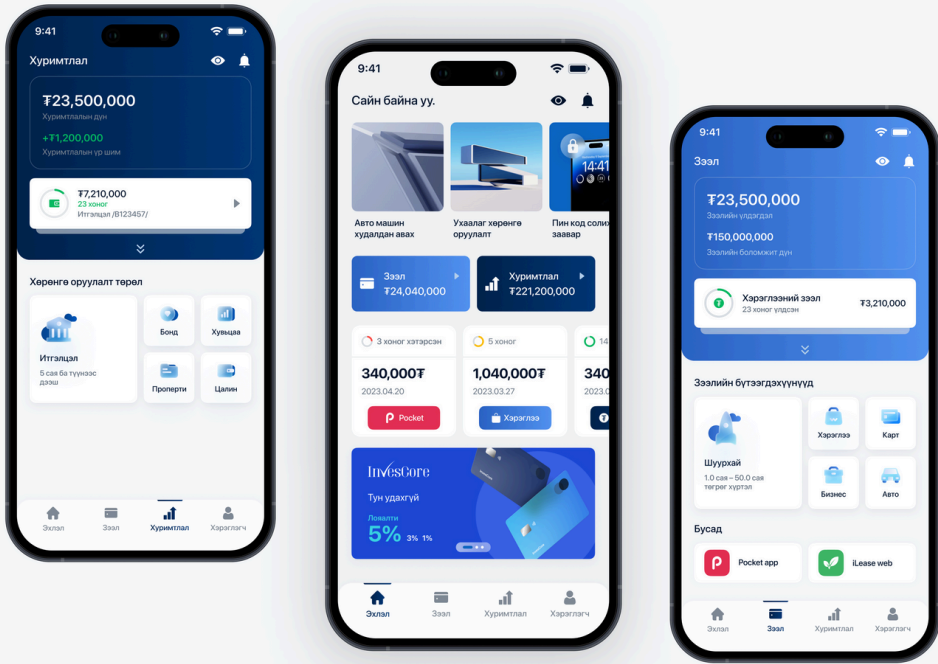


PROCESS OF A FOOD DELIVERY

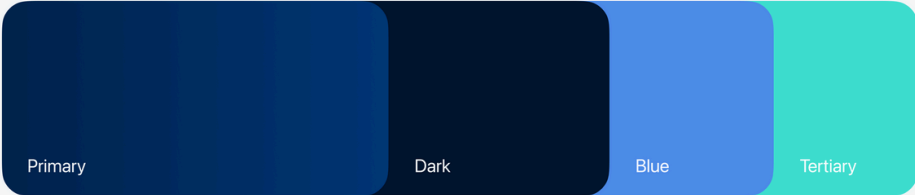




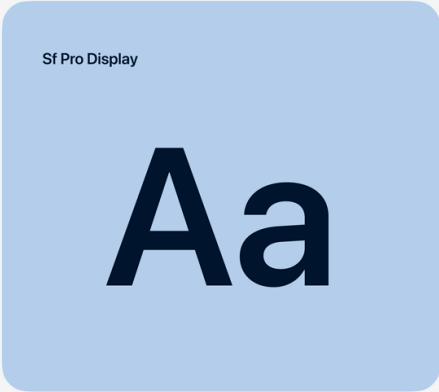
Through this application, you can access services such as loan acquisition, investment, and financial information management anytime, anywhere.



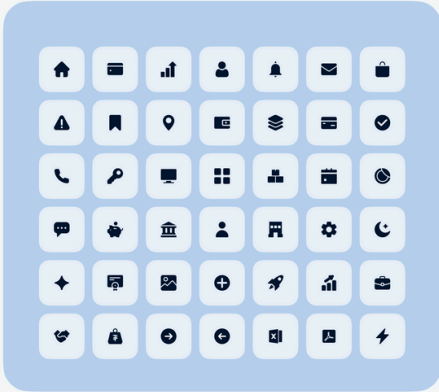
Color Palette



Typography



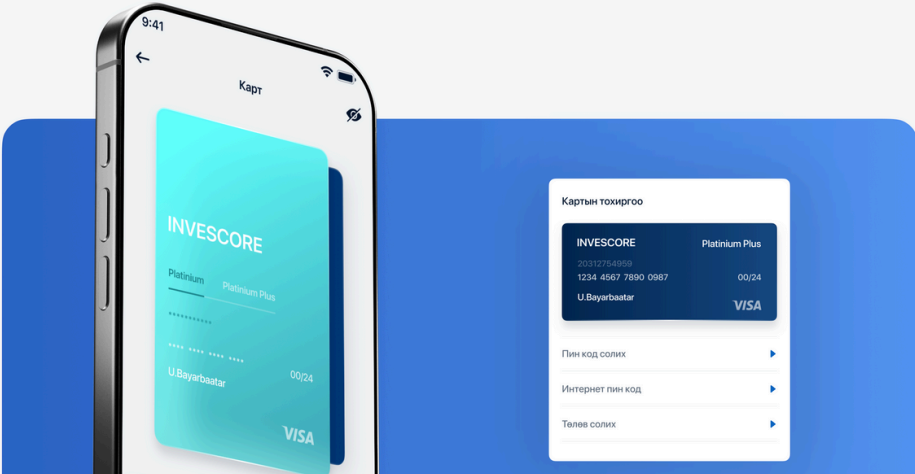
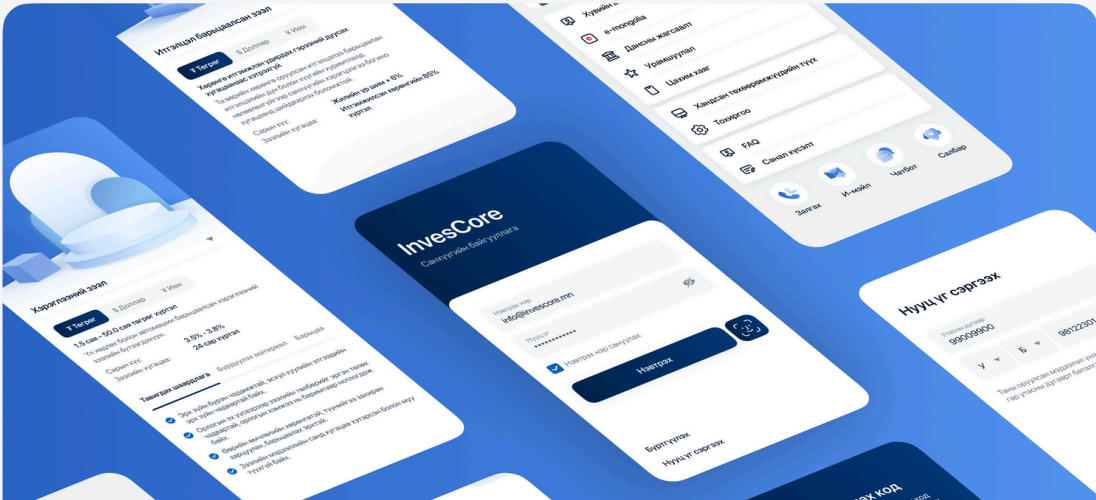
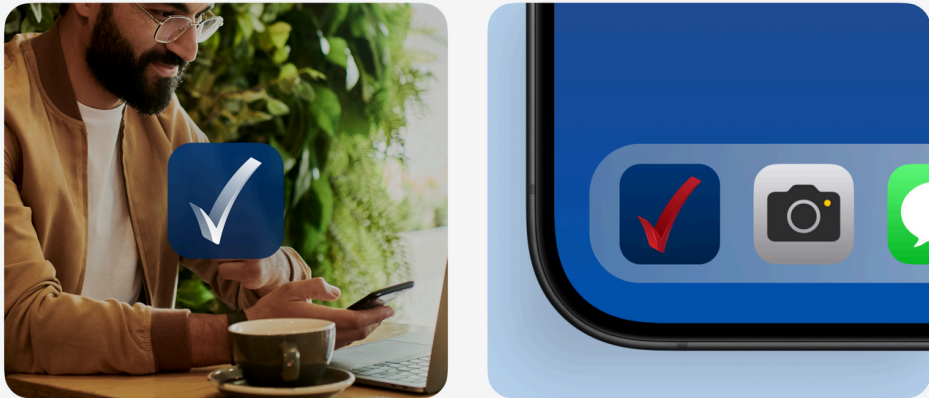
Icons

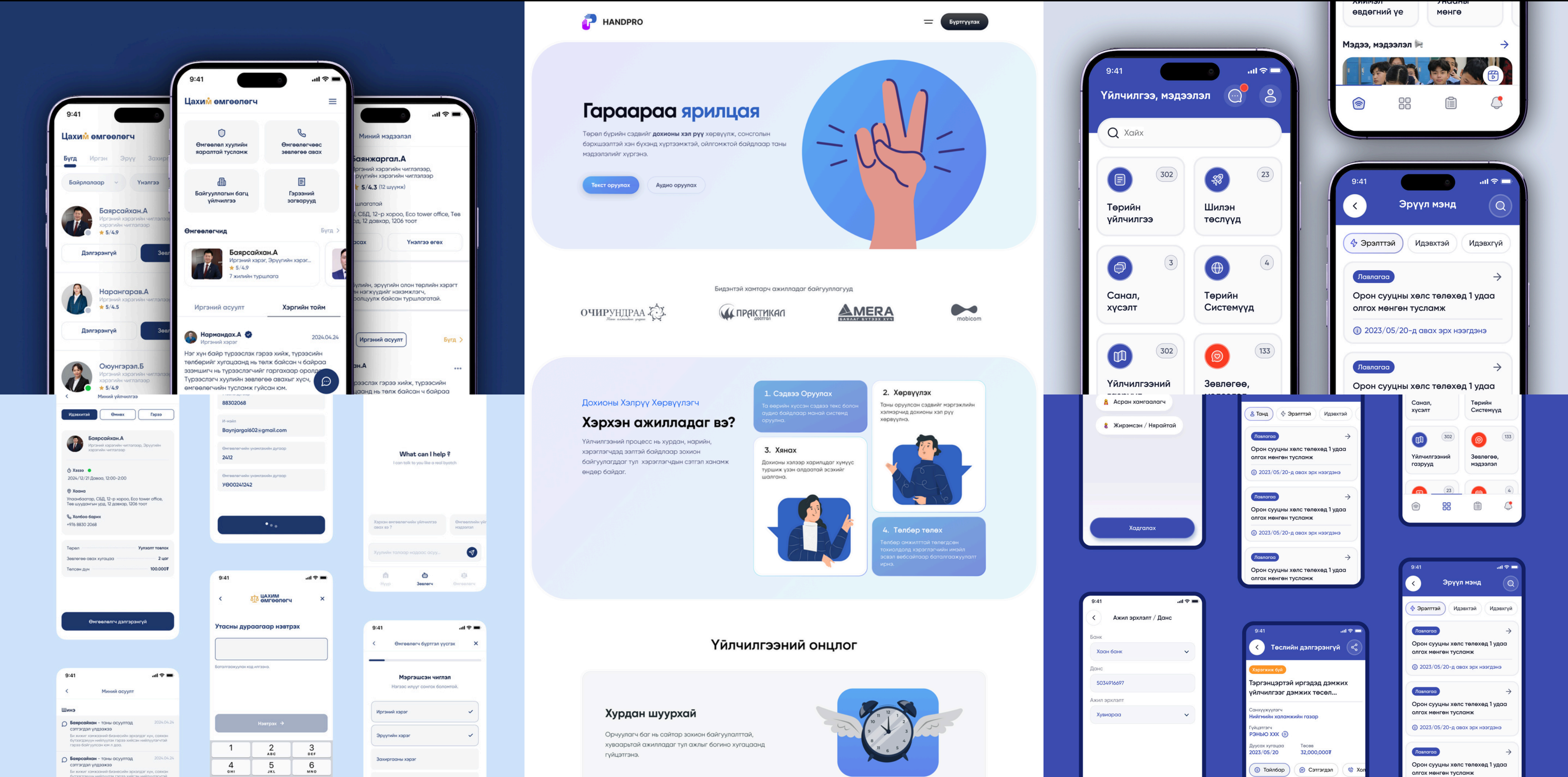


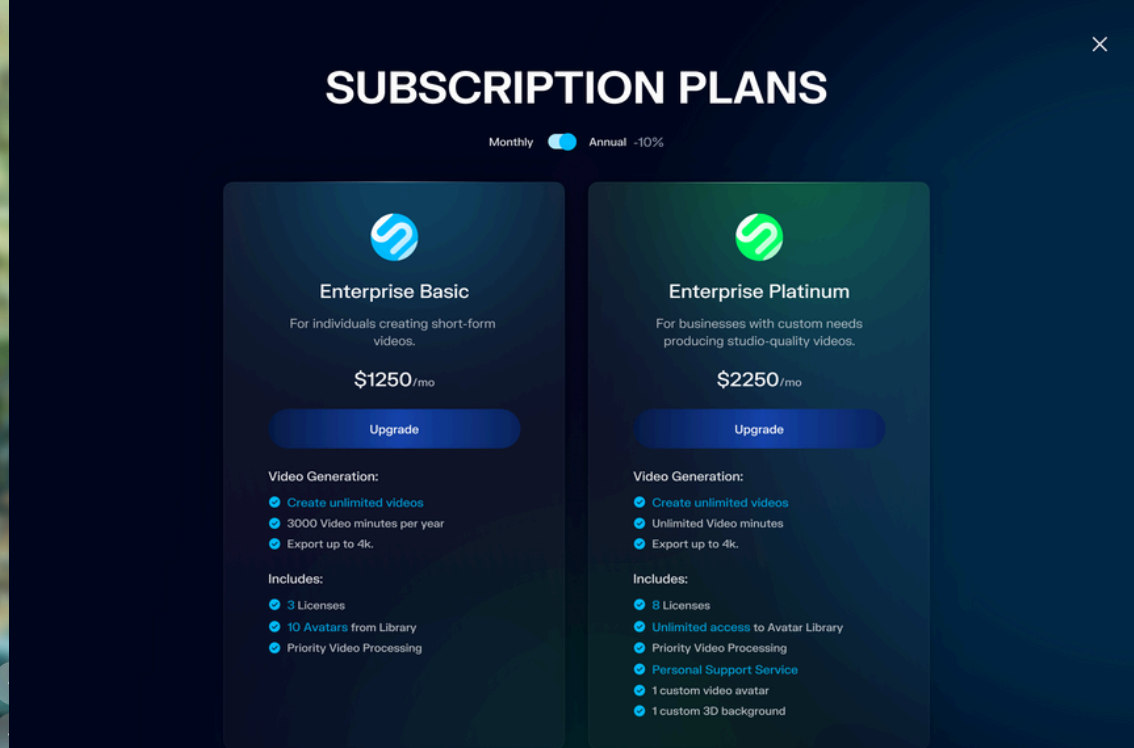
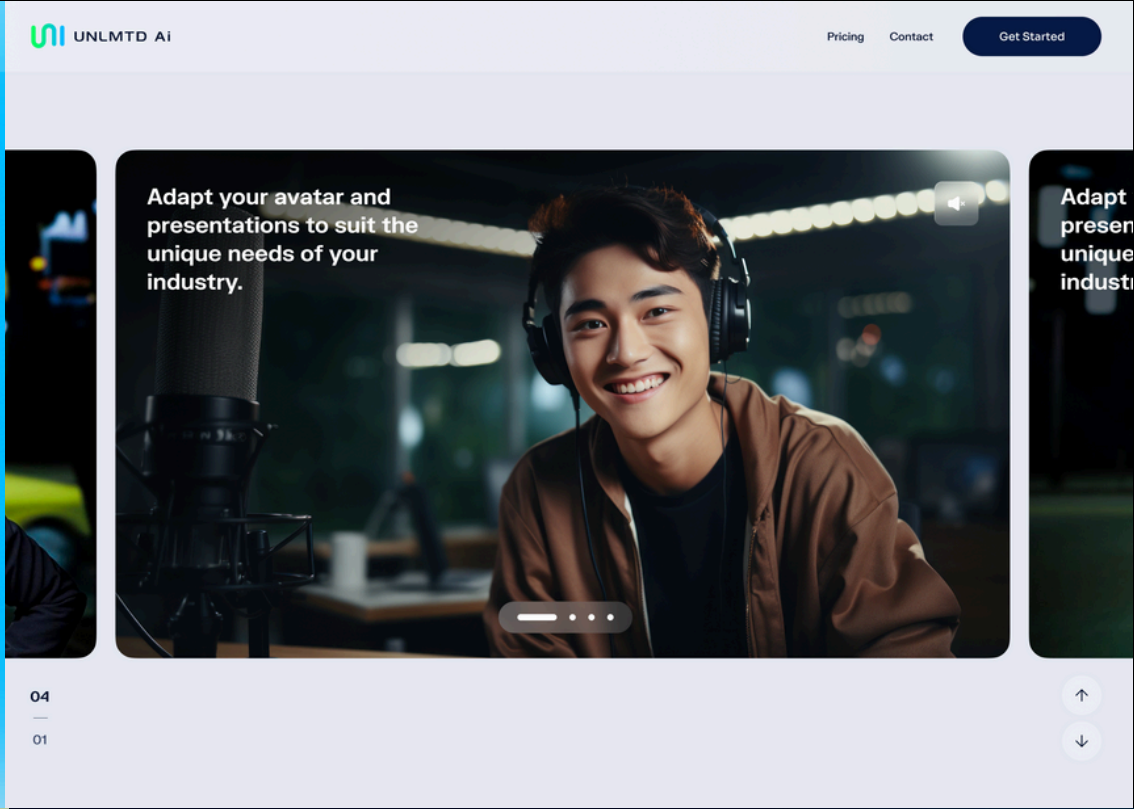
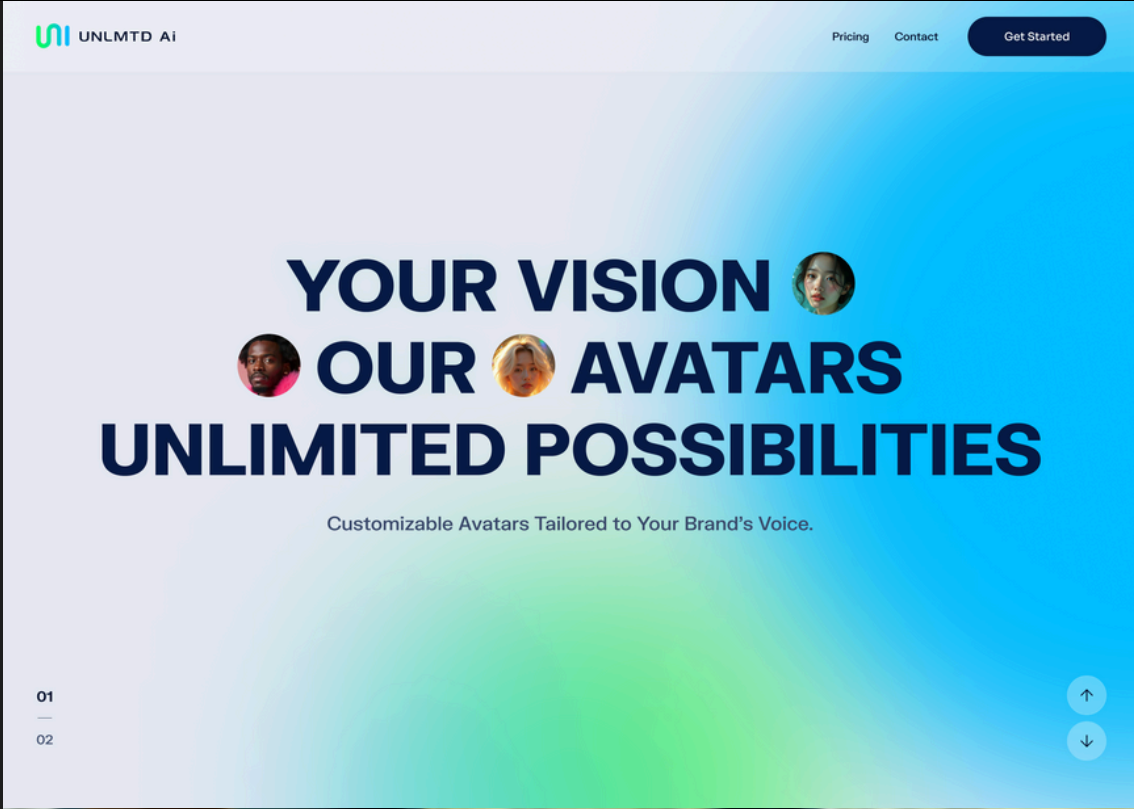
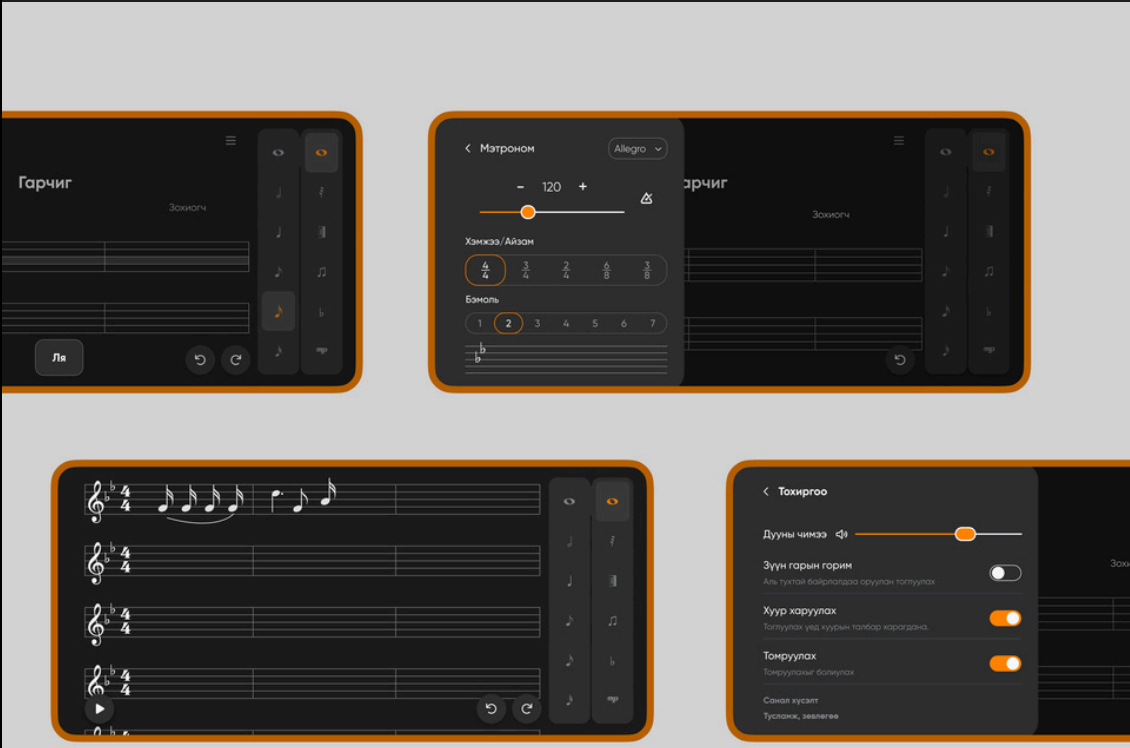
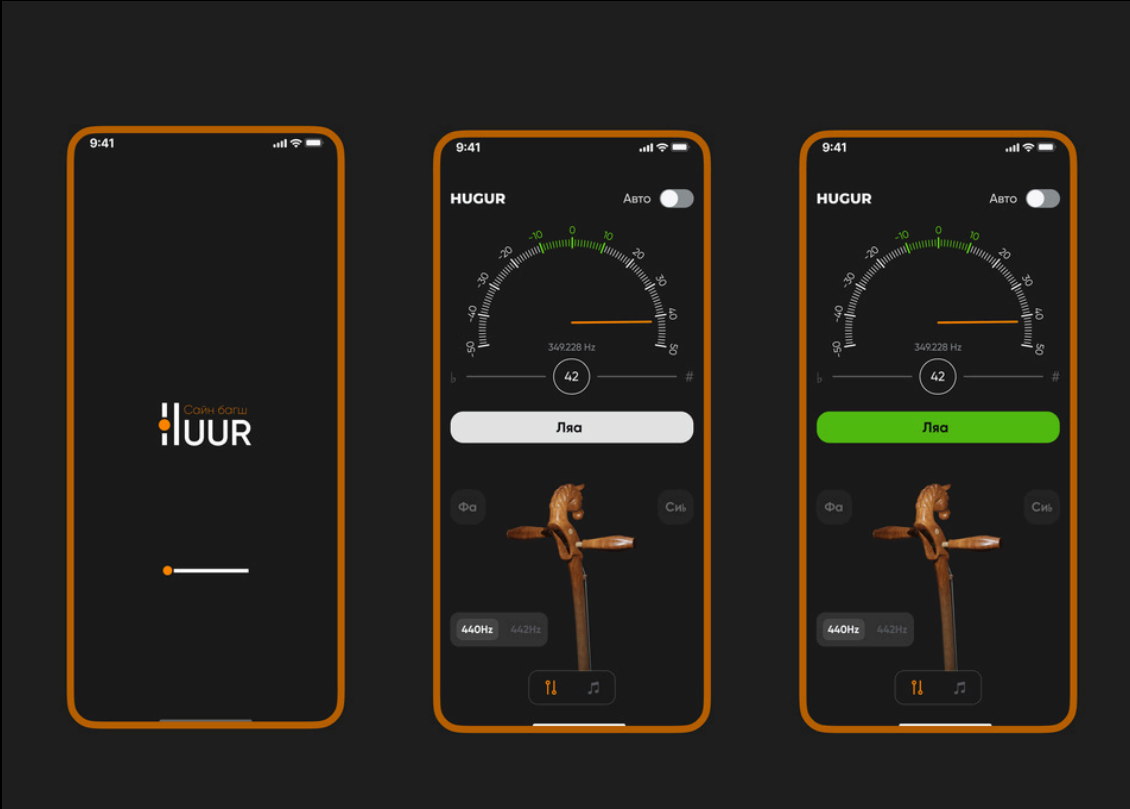
The Invescore application is a mobile program designed to provide financial services to users in a simple and efficient manner.

Additionally, users can access detailed information about Invescore's other subsidiary companies.

Blue is a suitable choice for financial apps in many ways.









Partners



MINISTRY OF FAMILY, LABOUR AND
SOCIAL PROTECTION





blue[^]anchor

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